



adcash[®]

Advertising technology

iOS SDK INTERSTITIAL ADS



Introduction

Interstitials are full-screen size ad format that can be displayed either horizontally or vertically on the device and typically generate a higher click rate. The best time to show an interstitial is usually at application launch or at application transition points such as between game levels.



Basic integration

We are going to show you how to easily integrate an interstitial into your app in just a few steps.

* **Prerequisites:** You have to install Adcash iOS SDK first. You can check [here](#) how to do this.

1. Import **AdcashSDK.h** header file on top of your view controller's file.

```
#import <AdcashSDK/AdcashSDK.h>
```

2. Declare an interstitial property in your header file and make your view controller conform to the **ACInterstitialDelegate** protocol. Your interface should look like this:

```
@interface ViewController : UIViewController <ACBannerViewDelegate>
@property (nonatomic, strong) ACInterstitial * interstitial;
@end
```

3. Add the following code to the **viewDidLoad:** method of your view controller's .m file.

```
// Assign an ACInterstitial instance to your property.
self.interstitial = [[ACInterstitial alloc] initWithAdUnitId:@"<YOUR_ZONE_ID_HERE>"];
// Make your view controller a delegate to the interstitial.
self.interstitial.delegate = self;
// Load the interstitial.
[self.interstitial load];
```

4. When the interstitial is loaded successfully, you can catch the status update and present it to the screen like the following:

```
- (void)interstitialDidReceiveAd:(ACInterstitial *)interstitial
{
    [interstitial presentFromRootViewController:self];
}
```

5. If you want to catch more events, the **ACInterstitialDelegate** protocol notifies you the following:

```
- (void) interstitialDidReceiveAd:(ACInterstitial *)interstitial;
- (void) interstitial:(ACInterstitial *)interstitial
didFailToReceiveAdWithError:(NSError *)error;
- (void) interstitialWillPresentScreen:(ACInterstitial *)interstitial;
- (void) interstitialDidDismissScreen:(ACInterstitial *)interstitial;
- (void) interstitialWillLeaveApplication:(ACInterstitial *)interstitial;
```